

# Los Angeles Equipment Rental Price List 2010

## MEDIUM FORMAT CAMERA AND LENS

### HASSELBLAD H2

	Daily Rate	Weekly Rate
H2 Body w/80 mm Lens/Film Back	\$100	\$400
H2 Body Only	\$75	\$300
HC 35mm f3.5	\$50	\$200
HC 50mm f3.5	\$50	\$200
HC 80mm f2.8	\$40	\$160
HC 100mm f2.2	\$60	\$240
HC 120mm f4.0	\$75	\$300
HC 150mm f3.2	\$60	\$240
HC 210mm f4.0	\$60	\$240
HC 50-110mm f3.5-4.5 Zoom	\$75	\$300
HC 300mm f4.5	\$100	\$400

Note: 4 Day Week

## 35MM DIGITAL CAMERAS AND LENSES

### CANON

EOS 1Ds Mk III Camera (w/two 4GB Cards)	\$350	\$1400
5D MK II Camera	\$200	\$800
EF 14mm f/2.8L AF Lens	\$35	\$105
EF 20mm f/2.8 AF Lens	\$15	\$60
EF 24mm f/1.4L AF Lens	\$22	\$66
EF 24mm f/2.8 AF Lens	\$12	\$36
EF 28mm f/1.8 USM AF Lens	\$15	\$45
EF 28mm f/2.8 AF Lens	\$12	\$36
EF 35mm f/1.4L USM AF Lens	\$25	\$75
TS-E 24mm f/3.5 Manual Focus Lens	\$40	\$160
TS-E 45mm f/2.8 Manual Focus Lens	\$45	\$180
EF 50mm f/1.4 USM AF Lens	\$20	\$80
EF 50mm f/2.5 Compact Macro AF Lens	\$25	\$100
EF 50mm f/1.2L AF Lens	\$40	\$120
EF 85mm f/1.8L AF Lens	\$15	\$45
EF 85mm f/1.2L AF Lens	\$40	\$120
EF 100mm f/2.0 AF Lens	\$20	\$60

EF 100mm f/2.8 Macro AF Lens	\$20	\$60
EF 135mm f/2.0L AF Lens	\$35	\$105
EF 200mm f/2.8L AF Lens	\$30	\$90
EF 300mm f/2.8L IS Image Stabilizer AF Lens	\$55	\$165
EF 16-35mm f/2.8L AF Lens	\$30	\$90
EF 24-70mm f/2.8L AF Lens	\$30	\$90
EF 24-105mm f/4L IS AF Lens	\$35	\$105
EF 70-200mm f/2.8L IS Image Stabilizer AF Lens	\$30	\$90
580EX Speedlite E-TTL II	\$25	\$75

Note: 4 Day Week

## DIGITAL BACK

Phase One P30+31MP Back	\$550	\$2200
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Note: 4 Day Week

## COMPUTERS

Apple G5 Tower Mac Pro 2.66 Ghz 2x DVD RW Drives/250 & 500GB Drives	\$350	\$1400
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Eizo CE210W 21" Monitor	\$100	\$400
Eizo CG211 21" Monitor	\$150	\$600
Battery Back up	\$35	\$140

Note: 4 Day Week

## METERS AND RADIO SLAVES

Sekonic L-358	\$20	\$60
Pocket Wizard Plus Transceivers	\$15	\$45

## STROBES

Pro 7A-2400w Power Pack only	\$65	\$195
Pro 7B 1200w Battery Power Pack	\$85	\$255
Pro 7B Battery	\$20	\$60
Universal Power Adapter for Pro-7B Power Pack	\$35	\$140
Pro 7 Head	\$20	\$60
Pro 7 Twin Flash Head	\$35	\$105
Pro 7 2400w Ring flash	\$35	\$105
Pro 7 Head Extension	\$12	\$36
FresnelSpot Flash Head w/ Barndoor	\$85	\$340
Striplight-Large -75"	\$250	\$750
Striplight-Medium-51"	\$175	\$525

Striplight-Small- 28"	\$125	\$375
Profoto Speedring	\$5	\$15
Pro Globe	\$15	\$45
Softlight Reflector White (Beauty Dish)	\$12	\$36
Softlight Reflector Silver (Beauty Dish)	\$12	\$36
Grid for Softlight Reflector	\$12	\$36
Magnum Reflector 50	\$15	\$45
Grid for Magnum	\$10	\$30
Grid Set	\$10	\$30
Grid Holder Only	\$5	\$15
Pro Snoot w/Holder	\$10	\$30
Pro Barndoor	\$8	\$32
Pro Umbrella, White	\$5	\$15

### **LIGHT BANK AND UMBRELLA FOR STROBE**

Extra Small Chimera White /Silver	\$10	\$30
Small Chimera White/Silver	\$12	\$36
Medium Chimera White/Silver	\$15	\$45
Large Chimera White/Silver	\$20	\$60
Small Strip Chimera White/Silver	\$10	\$30
Medium Strip Chimera White/Silver	\$15	\$45
Large Strip Chimera White/Silver	\$20	\$60
Chimera Grid Small/Small Strip	\$10	\$30
Chimera Grid Medium/Medium Strip	\$15	\$45
Chimera Grid Large / Large Strip	\$20	\$60
Speed Ring	\$4	\$12
Elinchrom Octabank 74"	\$60	\$180
Elinchrom Octabank (midi) 51"	\$25	\$75
Elinchrom Octabank 39"	\$30	\$90
Photek Umbrella 36" w/sock	\$6	\$18
Photek Umbrella 46" w/sock	\$10	\$30
Photek Umbrella 60" w/sock	\$15	\$45
Uncle Sam Beach Umbrella	\$20	\$60
Flex Fill	\$5	\$15

### **HMI / TUNGSTEN LIGHTS**

650w Fresnel	\$20	\$60
1K Fresnel	\$25	\$75
2K Fresnel	\$40	\$120
1.2 HMI Flicker Free	\$135	\$405

2.5 HMI Flicker Free	\$250	\$750
4 HMI Flicker Free	\$350	\$1050

### **KINO FLO**

4 Bulbs by 4' Bank	\$75	\$225
Wall-A-Light 8 Bank	\$200	\$600

### **STANDS**

40" C-stand complete	\$3	\$9
20" C-stand complete	\$3	\$9
Turtle base	\$3	\$9
Baby Roller Stand 10'	\$5	\$15
Medium Roller 14'	\$12	\$36
Low Roller Stand	\$8	\$24
High Roller 18'	\$20	\$60
Floor Stand	\$5	\$15

### **SILK SOLID AND FRAME**

6X6 (Full Silk, Silk, Griffon, Solid)	\$15	\$60
8x8 (Full Silk, Silk, Griffon, Solid)	\$20	\$80
12X12 (Full Silk, Silk, Griffon, Solid)	\$25	\$100
20x20(Full Silk, Silk, Griffon, Solid)	\$50	\$200
6x6 Frame w/Corners	\$20	\$80
8x8 Frame w/Corners	\$30	\$120
12x12 Frame w/Corners	\$20	\$80
20x20 Frame w/Corners	\$50	\$200
Scrim Jim 4x6 Frame w/Silk	\$35	\$140
Scrim Jim 6x6 Frame w/Silk	\$35	\$140
Scrim Jim Fabric; Solid, Silver/White, Solid	\$15	\$60

### **FLAGS**

12X18 Flag, net, double net, silk	\$3	\$9
18x24 Flag, net, double net, silk	\$4	\$12
24x36 Flag, net, double net, silk	\$5	\$15
24x72 Cutter	\$5	\$15
4X4 Floppy	\$8	\$24

### **AC EXTENSIONS**

25 ft. Extension Cord	\$5	\$15
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50 ft. Extension Cord	\$7	\$21
Power Strip	\$3	\$9
<b>BOOMS</b>		
Mega Boom w/Shot Bag	\$50	\$150
Super Boom W/Counter Weight	\$25	\$75
Mini Boom w/Counter Weight	\$10	\$30
<b>TRIPOD AND HEADS</b>		
Gitzo or Bogen Medium Tripod	\$25	\$75
Gitzo or Bogen Large	\$35	\$105
Gitzo Monopod	\$8	\$24
Foba Ball Head w/quick release plate	\$10	\$30
Bogen Pan Tilt w/quick release plate	\$15	\$45
Extra Quick release plates	\$3	\$9
<b>GENERATOR</b>		
Honda 2000 Watt Generator	\$55	\$165
Honda 6500 Watt Generator	\$125	\$375
<b>MOUNTING</b>		
Super Clamp	\$3	\$9
J-Hook	\$2	\$6
A-Clamp	\$1	\$3
Cartellini	\$3	\$9
Big Ben Clamp	\$10	\$30
Magic Arm	\$5	\$15
Auto pole Set	\$10	\$30
13 FT SeamLess Speedrail	\$10	\$30
Apple Box; full, half, quarter, pancakes	\$3	\$9
Sandbags	\$3	\$9
Fly Away Sandbags	\$4	\$12
<b>FAN/FOG MACHINE</b>		
Reel EFX II Turbo	\$50	\$150
Rosco Fog Machine	\$45	\$135
Rosco Fog Liquid (Purchase Only)	\$20	
<b>CARTS</b>		
Mag Liner Cart w/Tray	\$50	\$150

Beach Cart	\$15	\$45
Hand Truck	\$10	\$30
<b>MISCELLANEOUS</b>		
Ladder 6' FT	\$10	\$30
Ladder 10' FT	\$15	\$45
Steamer	\$20	\$60
Garment Rack	\$10	\$30
Ironing Board	\$5	\$15
Iron	\$5	\$15
Tarp	\$5	\$15
EZ UP Tent (10x10)	\$50	\$150
Table 6'	\$8	\$24
Table 8'	\$10	\$30
Directors Chair	\$8	\$24
Folding Chair	\$3	\$15
Furniture Pad	\$3	\$9
4x8 V-Flats	\$12	\$36
Cube Truck	\$175	\$475

**IF YOU DON'T SEE YOUR EQUIPMENT LISTED WE CAN GET IT.**