

## New York Equipment Rental Price List 2010

### MEDIUM FORMAT CAMERA AND LENS

| <b>HASSELBLAD H2</b>           | <b>Daily Rate</b> | <b>Weekly Rate</b> |
|--------------------------------|-------------------|--------------------|
| H2 Body w/80 mm Lens/Film Back | \$110             | \$330              |
| H2 Body Only                   | \$85              | \$255              |
| HC 35mm f3.5                   | \$65              | \$195              |
| HC 50mm f3.5                   | \$50              | \$150              |
| HC 80mm f2.8                   | \$40              | \$120              |
| HC 100mm f2.2                  | \$45              | \$135              |
| HC 120mm f4.0 Macro            | \$75              | \$225              |
| HC 150mm f3.2                  | \$60              | \$180              |
| HC 210mm f4.0                  | \$60              | \$180              |
| HC 50-110mm f3.5-4.5 Zoom      | \$75              | \$225              |
| HC 300mm f4.5                  | \$100             | \$300              |

### 35MM DIGITAL CAMERAS AND LENSES

#### **CANON**

|   |       |       |
|---|-------|-------|
| EOS 1Ds Mk III Camera (w/two 4GB Cards) | \$245 | \$735 |
| 5D MK II Camera                         | \$200 | \$600 |
| EF 14mm f/2.8L AF Lens                  | \$40  | \$120 |
| EF 20mm f/2.8 AF Lens                   | \$30  | \$120 |
| EF 24mm f/1.4L AF Lens                  | \$30  | \$90  |
| EF 24mm f/2.8 AF Lens                   | \$30  | \$90  |
| EF 28mm f/1.8 USM AF Lens               | \$30  | \$90  |
| EF 28mm f/2.8 AF Lens                   | \$30  | \$90  |
| EF 35mm f/1.4L USM AF Lens              | \$30  | \$90  |
| TS-E 24mm f/3.5 Manual Focus Lens       | \$40  | \$120 |
| TS-E 45mm f/2.8 Manual Focus Lens       | \$45  | \$135 |
| EF 50mm f/1.4 USM AF Lens               | \$30  | \$90  |
| EF 50mm f/2.5 Compact Macro AF Lens     | \$25  | \$75  |
| EF 50mm f/1.2L AF Lens                  | \$40  | \$120 |
| EF 85mm f/1.8L AF Lens                  | \$30  | \$90  |
| EF 85mm f/1.2L AF Lens                  | \$55  | \$165 |
| EF 100mm f/2.8 AF Lens                  | \$30  | \$90  |

|  |      |       |
|--|------|-------|
| EF 100mm f/2.8 Macro AF Lens                   | \$30 | \$90  |
| EF 135mm f/2.0L AF Lens                        | \$40 | \$120 |
| EF 200mm f/2.8L AF Lens                        | \$40 | \$120 |
| EF 300mm f/2.8L IS Image Stabilizer AF Lens    | \$85 | \$255 |
| EF 16-35mm f/2.8L AF Lens                      | \$40 | \$120 |
| EF 24-70mm f/2.8L AF Lens                      | \$40 | \$120 |
| EF 24-105mm f/4L IS AF Lens                    | \$40 | \$120 |
| EF 70-200mm f/2.8L IS Image Stabilizer AF Lens | \$40 | \$120 |
| 580EX Speedlite E-TTL II                       | \$25 | \$75  |

## **DIGITAL BACK**

|                         |       |        |
|-------------------------|-------|--------|
| Phase One P30+31MP Back | \$529 | \$1587 |
|-------------------------|-------|--------|

## **COMPUTERS**

|  |       |        |
|--|-------|--------|
| Apple G5 Tower Mac Pro 2.66 Ghz<br>2x DVD RW Drives/250 & 500GB Drives | \$350 | \$1050 |
| Eizo CE210W 21" Monitor  | \$100 | \$300  |
| Eizo CG211 21" Monitor   | \$150 | \$450  |
| Battery Back up  | \$35  | \$105  |

## **METERS AND RADIO SLAVES**

|                                 |      |      |
|---------------------------------|------|------|
| Sekonic L-358                   | \$20 | \$60 |
| Pocket Wizard Plus Transceivers | \$15 | \$45 |

## **STROBES**

|   |       |       |
|---|-------|-------|
| Pro 7A-2400w Power Pack only                  | \$70  | \$210 |
| Pro 7B 1200w Battery Power Pack               | \$95  | \$285 |
| Pro 7B Battery                                | \$35  | \$105 |
| Universal Power Adapter for Pro-7B Power Pack | \$45  | \$135 |
| Pro 7 Head                                    | \$25  | \$75  |
| Pro 7 Twin Flash Head                         | \$55  | \$165 |
| Pro 7 2400w Ring flash                        | \$75  | \$225 |
| Pro 7 Head Extension                          | \$20  | \$60  |
| FresnelSpot Flash Head w/ Barndoor            | \$85  | \$340 |
| Striplight-Large -75"                         | \$250 | \$750 |
| Striplight-Medium-51"                         | \$195 | \$585 |

|  |       |       |
|--|-------|-------|
| Striplight-Small- 28"                    | \$150 | \$450 |
| Profoto Speedring                        | \$5   | \$15  |
| Pro Globe                                | \$20  | \$60  |
| Softlight Reflector White (Beauty Dish)  | \$25  | \$75  |
| Softlight Reflector Silver (Beauty Dish) | \$25  | \$75  |
| Grid for Softlight Reflector             | \$25  | \$75  |
| Magnum Reflector 50                      | \$25  | \$75  |
| Grid for Magnum                          | \$25  | \$75  |
| Grid Set                                 | \$25  | \$75  |
| Grid Holder Only                         | \$5   | \$15  |
| Pro Snoot w/Holder                       | \$10  | \$30  |
| Pro Barndoor                             | \$8   | \$32  |
| Pro Umbrella, White                      | \$5   | \$15  |

### **LIGHT BANK AND UMBRELLA FOR STROBE**

|                                   |      |       |
|-----------------------------------|------|-------|
| Extra Small Chimera White /Silver | \$15 | \$45  |
| Small Chimera White/Silver        | \$15 | \$45  |
| Medium Chimera White/Silver       | \$15 | \$45  |
| Large Chimera White/Silver        | \$20 | \$60  |
| Small Strip Chimera White/Silver  | \$15 | \$45  |
| Medium Strip Chimera White/Silver | \$20 | \$60  |
| Large Strip Chimera White/Silver  | \$25 | \$75  |
| Chimera Grid Small/Small Strip    | \$15 | \$45  |
| Chimera Grid Medium/Medium Strip  | \$15 | \$45  |
| Chimera Grid Large / Large Strip  | \$20 | \$60  |
| Speed Ring                        | \$5  | \$15  |
| Elinchrom Octabank 74"            | \$75 | \$225 |
| Elinchrom Octabank (midi) 51"     | \$50 | \$150 |
| Elinchrom Octabank 39"            | \$45 | \$135 |
| Photek Umbrella 36" w/sock        | \$9  | \$27  |
| Photek Umbrella 46" w/sock        | \$13 | \$36  |
| Photek Umbrella 60" w/sock        | \$15 | \$45  |
| Uncle Sam Beach Umbrella          | \$20 | \$60  |
| Flex Fill                         | \$5  | \$15  |

### **HMI / TUNGSTEN LIGHTS**

|                      |       |       |
|----------------------|-------|-------|
| 650w Fresnel         | \$30  | \$90  |
| 1K Fresnel           | \$36  | \$108 |
| 2K Fresnel           | \$42  | \$126 |
| 1.2 HMI Flicker Free | \$210 | \$630 |

|                      |       |        |
|----------------------|-------|--------|
| 2.5 HMI Flicker Free | \$395 | \$1185 |
| 4 HMI Flicker Free   | \$510 | \$1530 |

### **KINO FLO**

|                     |       |       |
|---------------------|-------|-------|
| 4 Bulbs by 4' Bank  | \$90  | \$270 |
| Wall-A-Light 8 Bank | \$250 | \$750 |

### **STANDS**

|                       |      |      |
|-----------------------|------|------|
| 40" C-stand complete  | \$6  | \$18 |
| 20" C-stand complete  | \$6  | \$18 |
| Turtle base           | \$5  | \$15 |
| Baby Roller Stand 10' | \$12 | \$36 |
| Medium Roller 14'     | \$12 | \$36 |
| Low Roller Stand      | \$12 | \$36 |
| High Roller 18'       | \$14 | \$42 |
| Floor Stand           | \$5  | \$15 |

### **SILK SOLID AND FRAME**

|  |      |       |
|--|------|-------|
| 6X6 (Full Silk, Silk, Griffon, Solid)        | \$15 | \$60  |
| 8x8 (Full Silk, Silk, Griffon, Solid)        | \$20 | \$80  |
| 12X12 (Full Silk, Silk, Griffon, Solid)      | \$25 | \$100 |
| 20x20(Full Silk, Silk, Griffon, Solid)       | \$50 | \$200 |
| 6x6 Frame w/Corners                          | \$20 | \$80  |
| 8x8 Frame w/Corners                          | \$30 | \$120 |
| 12x12 Frame w/Corners                        | \$20 | \$80  |
| 20x20 Frame w/Corners                        | \$50 | \$200 |
| Scrim Jim 4x6 Frame w/Silk                   | \$35 | \$140 |
| Scrim Jim 6x6 Frame w/Silk                   | \$35 | \$140 |
| Scrim Jim Fabric; Solid, Silver/White, Solid | \$15 | \$60  |

### **FLAGS**

|                                   |     |      |
|-----------------------------------|-----|------|
| 12X18 Flag, net, double net, silk | \$4 | \$12 |
| 18x24 Flag, net, double net, silk | \$4 | \$12 |
| 24x36 Flag, net, double net, silk | \$5 | \$15 |
| 24x72 Cutter                      | \$5 | \$15 |
| 4X4 Floppy                        | \$8 | \$24 |

### **AC EXTENSIONS**

|                       |     |      |
|-----------------------|-----|------|
| 25 ft. Extension Cord | \$5 | \$15 |
|-----------------------|-----|------|

|  |       |       |
|--|-------|-------|
| 50 ft. Extension Cord                    | \$7   | \$21  |
| Power Strip                              | \$3   | \$9   |
| <b>BOOMS</b>                             |       |       |
| Mega Boom w/Shot Bag                     | \$45  | \$135 |
| Super Boom W/Counter Weight              | \$22  | \$66  |
| Mini Boom w/Counter Weight               | \$18  | \$54  |
| <b>TRIPOD AND HEADS</b>                  |       |       |
| Gitzo or Bogen Medium Tripod             | \$20  | \$60  |
| Gitzo or Bogen Large                     | \$25  | \$75  |
| Gitzo Monopod                            | \$8   | \$24  |
| Foba Ball Head w/quick release plate     | \$10  | \$30  |
| Bogen Pan Tilt w/quick release plate     | \$15  | \$45  |
| Extra Quick release plates               | \$3   | \$9   |
| <b>GENERATOR</b>                         |       |       |
| Honda 2000 Watt Generator                | \$75  | \$225 |
| Honda 6500 Watt Generator                | \$125 | \$375 |
| <b>MOUNTING</b>                          |       |       |
| Super Clamp                              | \$3   | \$9   |
| J-Hook                                   | \$2   | \$6   |
| A-Clamp                                  | \$1   | \$3   |
| Cartellini                               | \$5   | \$15  |
| Big Ben Clamp                            | \$5   | \$15  |
| Magic Arm                                | \$8   | \$24  |
| Auto pole Set                            | \$10  | \$30  |
| 13 FT SeamLess Speedrail                 | \$10  | \$30  |
| Apple Box; full, half, quarter, pancakes | \$3   | \$9   |
| Sandbags                                 | \$3   | \$9   |
| Fly Away Sandbags                        | \$4   | \$12  |
| <b>FAN/FOG MACHINE</b>                   |       |       |
| Reel EFX II Turbo                        | \$50  | \$150 |
| Rosco Fog Machine                        | \$50  | \$150 |
| Rosco Fog Liquid (Purchase Only)         | \$20  |       |
| <b>CARTS</b>                             |       |       |
| Mag Liner Cart w/Tray                    | \$50  | \$150 |

|                      |       |       |
|----------------------|-------|-------|
| Beach Cart           | \$15  | \$45  |
| Hand Truck           | \$10  | \$30  |
| <b>MISCELLANEOUS</b> |       |       |
| Ladder 6' FT         | \$20  | \$60  |
| Ladder 10' FT        | \$25  | \$75  |
| Steamer              | \$20  | \$60  |
| Garment Rack         | \$10  | \$30  |
| Ironing Board        | \$5   | \$15  |
| Iron                 | \$5   | \$15  |
| Tarp                 | \$5   | \$15  |
| EZ UP Tent (10x10)   | \$50  | \$150 |
| Table 6'             | \$10  | \$30  |
| Table 8'             | \$12  | \$36  |
| Directors Chair      | \$12  | \$36  |
| Folding Chair        | \$3   | \$15  |
| Furniture Pad        | \$3   | \$9   |
| 4x8 V-Flats          | \$12  | \$36  |
| Cube Truck           | \$175 | \$475 |

**IF YOU DON'T SEE YOUR EQUIPMENT LISTED WE CAN GET IT.**